

SYBMM (E) No 3 AFS

Print Prod & Photography L

Duration: 2:30 Hours

Marks: 75

All questions are compulsory.

- 1 Explain construction and mechanism of SLR camera, With help of diagram. 15
- 2 a) Explain use of lighting and reflectors in photography. 8  
b) Discuss in detail the process of screen printing. 7  

OR
- 2 a) How to take care of camera and equipment? 8  
b) Discuss in detail the process of letter press printing. 7
- 3 a) Explain various types of photography. 8  
b) Write a note on favourite photographer of your choice. 7  

OR
- 3 a) Write a note on composition. 8  
b) What are various types of lenses? 7
- 4 a) Explain Offset printing process. 8  
b) Describe shooting formats. 7  

OR
- 4 a) Write a note on film. 8  
b) Write note on history of printing. 7

5] Write short notes on (Any three) 15

- a) Movement of Art
- b) Photoshop
- c) Flexography
- d) Digital printing
- e) Movable type printing



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1Max. Time: [2-1/2 hrs.]

Max. Marks: [75]

**General Instructions:**

1. Attempt all questions.
2. Question One is compulsory.
3. All questions carry equal marks.
4. Figures to the right indicate full marks.

**Question 1**

- a) Explain history and development of Radio in India from pre independence to date. (15)

**Question 2**

- a) Discuss Satellite TV with reference to its role in Educational Programmes. (07)  
 b) Discuss Community Radio with reference to Educational Programs. (08)

**OR**

- c) Discuss characteristics of Radio programs with reference to entertainment. (07)  
 d) Discuss Regional Language Programs on TV. Give suitable examples. (08)

**Question 3**

- a) FM Channels are booming! explain with suitable examples. (07)  
 b) Private channels on TV are a means of Entertainment. (Suitable Examples) (08)

**OR**

- c) News channels on Radio. Give suitable examples. (07)  
 d) News channels on TV. Give suitable examples. (08)

**Question 4**

- a) What is seen on the Television is reflected in the behaviour of youth- critically explain (15)

**OR**

- b) "Right to information is a boon to media" - Comment. (15)

**Question 5**

- a) Write Short Notes on :- (Any 3) (15)

- i) Transmission in Radio.
- ii) TRP & RRP.
- iii) Media & Monopoly
- iv) Transmission in TV
- v) Scripts for Radio & TV Programs.